ANNUAL REPORT SNAPSHOT
2015-2016
Dear Reader,

Since January of 2014, Dr. David P. Angel, President of Clark University, has served as Chair of the Board of Directors for the Higher Education Consortium of Central Massachusetts, Inc. (HECCMA). During President Angel’s tenure over the past two and a half years, HECCMA has incorporated, defined a set of core priorities, and delivered a focused list of accomplishments that met the varied needs of our member institutions.

During the 2015–2016 academic year, HECCMA focused on increasing opportunities within our four core priority areas:

1. Promoting collaboration and community among member institutions
2. Promoting Worcester and Central Massachusetts as a college town and knowledge-based economy
3. Cross-registration
4. Cost Effectiveness

This report offers a brief summary of HECCMA’s accomplishments in these four areas, and offers information about HECCMA’s involvement in shared transportation opportunities and faculty development. Throughout the year, HECCMA continued to explore expanded transportation opportunities for students, focusing mostly on public transportation. The HECCMA office also took over management of the Certificate in College Teaching program, a program once operationally run through Clark University’s COPACE office.

HECCMA also began to expand its brand throughout the region through collaborations with the Worcester Regional Chamber of Commerce and the Central Massachusetts Visitor’s Bureau. We also began to formulate plans to promote iconic Worcester events to students in the upcoming academic year to make Worcester feel more like a college town for students. It is a rewarding time for HECCMA as we work to strengthen connections to our students and the community.

As Dr. Angel leaves his position as Chair of the HECCMA Board, let us not forget the accomplishments he led us to achieve over the past three years! To honor his contributions, a video was created summarizing the first three years of HECCMA under his guidance. The video may be found here: https://youtu.be/Ub_QbGNtp6A

Please join me in welcoming Barry Maloney, Chair-Elect, who brings new energy to this position combined with a spirit of collaboration, having just stepped down from his role as Chair of the Massachusetts Council of Presidents. I look forward to seeing what may be in store for HECCMA under his leadership.

Sincerely,

Jeanine B. Went, Ph.D.
Executive Director
HECCMA Consortium Summary 2015-16

Our work at the Consortium centers around:

• Promoting collaboration and community among member institutions
• Promoting Worcester and Central Massachusetts as a college town and knowledge-based economy
• Cross-registration
• Cost Effectiveness

The following is a brief summary of our work and accomplishments.

Promoting Collaboration and Community Among Member Institutions

• Organized, planned, and attended meetings of functional groups including the HECCMA Board, HECCMA Executive Committee, CFOs, CAOs, CSAOs, SAMM, Transportation, Government & Community Relations, Registrars, HR Directors/Trainers, JPG, Technical Trainers, CMOs (new), Emergency Planning Group (new), Sponsored Programs (new), Faculty Development (new). Meetings included opportunities for collaboration, a chance to share campus updates and best practices in each field.

• Sponsored annual reception for 55 new faculty, deans and department chairs at the Worcester Art Museum. (November 3)

• Sponsored annual breakfast for purchasing directors and members of non-profits with an educational mission. (December 17)

• Organized 12 computer trainings over the course of the academic year for 140 registrants. Trainings included: MS Excel Basics (twice), MS Excel Pivot Tables (twice), MS PowerPoint Basics, MS Powerpoint Advanced, Adobe Acrobat, Adobe Illustrator, Adobe Photoshop Intro, Adobe Photoshop Advanced, Cyber Security, Getting Started with Apple/iOS.

• Sponsored a Trauma-informed investigation training for 37 registrants from HECCMA member institutions. (May 31)

• Sponsored a Giving Employee Feedback training for 47 supervisors from HECCMA member institutions. (June 9)
**Promoting Worcester as a College Town & Knowledge-based Economy**

- Sponsored the first City Council Wine & Cheese at Worcester’s Idea Lab for new and returning City Councilmen and the Government & Community Relations Committee. (January 11)

- Sponsored first-ever Worcester Colleges Day on the Hill. (February 2)

- Hosted Speaker DeLeo at WPI for his trip to learn more about the Central Massachusetts education economy. (March 10)

- Sponsored a Welcome Meeting for the new Superintendent of the Worcester Public Schools (May 3)

- Developed two single-page Economic Impact Report publications; one geared towards the City Council and one geared towards State Legislation.

- Developed a Gap Analysis Report demonstrating the colleges’ high level of involvement with Worcester Public Schools.

- Worked with Pagio, Inc. and the Chief Marketing Officers from the colleges to develop a marketing ad in the Central Massachusetts Visitor’s Bureau spring/summer booklet. CMO group worked to revise and approve the ad.

- **HECCMA joined the Visitor’s Bureau and subscribes to the WooPass smartphone app, which is used to help promote iconic “Worcester as a college town” events.**

- **Becker students & alums join Dr. Johnson for a showcase at the Day on the Hill.**
**Cross Registration**

- HECCMA saw an increase in the total number of cross-registrations by 60 ppl. from AY 14-15 to AY15-16. This could be due to the increased offerings of transportation (with outlined pathways on the HECCMA website to promote ease of transport).

- Web registration system upgrade was made to include our 9th and final institution to enable increase in cross-registrations to and from Nichols.

- The Provosts discussed the development of a shared program to offer online, but did not come up with one course that was mutually beneficial to all campuses. Some campuses disagreed with offering courses online, as they do not offer their own online courses nor do they accept transfer credits for online courses. All courses offered by HECCMA require a campus champion, as HECCMA is not an accredited institution.

**WRTA Agreement**

- To improve access to cross registration, HECCMA worked with member colleges to examine public and private transportation opportunities.

- On July 31, 2015, HECCMA obtained the signatures necessary to execute the new “Line 10” agreement between the WRTA and three colleges: Assumption College, College of the Holy Cross, and Worcester State University. This agreement enabled students from all undergraduate institutions to access all other undergraduate institutions via WRTA (except Nichols due to its suburban location). This line also served a public need. The line was fully executed from August 31, 2015-May 27, 2016. In October of 2015, HECCMA facilitated modifications to the published route schedule to accommodate the actual time and distance of each segment of the route. One institution with a pre-existing set of transportation resources decided not to renew for a second year. The line will continue for the 2016-17 academic year with modifications.

Consortium Bus Pass offering unlimited rides and transfers throughout each term for $100.

Dr. Leshin speaking at Union Station about new express train to Boston.
**Budget at a Glance**

**Income** (all sources): $253,783  
**Expenses** (all sources): $197,257  
**Carry-over:** $56,525

### Sources of Income 2015-16
- 71% Institutional Membership Dues
- 3% JPG Membership
- 5% COPACE Rollover
- 14% CCT Tuition Income
- 5% CCT Membership
- 0% Collected Fees

### Uses of Funds 2015-16
- 77% Wages, Unemployment, Taxes, Benefits
- 2% Insurance
- 5% CCT Expenses
- 4% Technology
- 12% Operating Expenses
Cost Effectiveness

• The Joint Purchasing Group established three new transportation contracts this year, which enabled colleges to receive discounts on airport travel, local travel, and excursion travel (ie: student NYC trips/athletic conferences). All three contracts were executed on 12/1/2015.

• The two contracts for Paper towel/toilet tissue and Polybags (trash bags) were renewed for another year.

• Coordinated approximately $3.57 million of savings for the colleges through the Consortium Joint Purchasing Group (JPG).

• Coordinated an additional $1.89 million of savings for non-profits with an educational mission through the Consortium JPG.

• Sponsored shared presentations and trainings for faculty and staff, as previously indicated in the section, “Promoting Collaboration & Community Among Member Institutions”.

Certificate in College Teaching Program

• Jeanine B. Went, Ph.D. took over the program director role for the Certificate in College Teaching Program.

• HECCMA developed a steering committee of faculty development professionals to help guide the CCT curriculum, investigated evaluation processes and programs, and adopted WSU’s grad school faculty and course evaluation method.

• This year, the CCT program hired two new teaching faculty to breathe new life into the faculty roster. The two new faculty members developed two new courses and both courses were accepted by the WSU School of Ed & Grad Council; both courses will run this summer.

• 65 students enrolled in courses from Summer 2015-Spring 2016.

• Certificates in College Teaching were awarded to 6 participants who completed the program this year. (May 2016)
## 2015-16 Consortium Board of Directors

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
<th>Board Office</th>
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<tr>
<td>David P. Angel, Ph.D.</td>
<td>President</td>
<td>Clark University</td>
<td>Board Chair</td>
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<tr>
<td>The Rev. Philip L. Boroughs, S.J.</td>
<td>President</td>
<td>College of the Holy Cross</td>
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<tr>
<td>Gail E. Carberry, Ed.D.</td>
<td>President</td>
<td>Quinsigamond Community College</td>
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<td>Francesco Cesareo, Ph.D.</td>
<td>President</td>
<td>Assumption College</td>
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<td>Michael F. Collins, M.D.</td>
<td>Chancellor</td>
<td>UMass Medical School</td>
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<td>Susan West Engelkemeyer, Ph.D.</td>
<td>President</td>
<td>Nichols College</td>
<td>Board Clerk</td>
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<tr>
<td>Robert E. Johnson, Ph.D.</td>
<td>President</td>
<td>Becker College</td>
<td>Executive Committee</td>
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<tr>
<td>Deborah T. Kochevar, DVM/Ph.D.</td>
<td>Dean</td>
<td>Cummings School of Veterinary Medicine at Tufts University</td>
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<td>Laurie Leshin, Ph.D.</td>
<td>President</td>
<td>Worcester Polytechnic Institute</td>
<td>Executive Committee</td>
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<td>Barry M. Maloney</td>
<td>President</td>
<td>Worcester State University</td>
<td>Board Chair-Elect</td>
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<td>Charles F. Monahan, Jr.</td>
<td>President</td>
<td>MCPHS University</td>
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<td>Mary Lou Retelle</td>
<td>President</td>
<td>Anna Maria College</td>
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<td>Peter D. Wells</td>
<td>Chief Financial Officer</td>
<td>Assumption College</td>
<td>Board Treasurer</td>
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## 2015-16 Consortium Staff

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<tr>
<td>Jeanine B. Went, Ph.D.</td>
<td>Executive Director</td>
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<tr>
<td>Lisa Williams</td>
<td>Administrative Services Coordinator</td>
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### HECCMA, Inc.

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